



# Southern Lehigh School District

High School Syllabus

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## Introduction to Business

2015-2016

### Course Description:

This course is designed for any student who intends to pursue a career in any field of business. Topics to be covered include Business in the Global Environment, Organization and Management, Operations and Technology, and Investing and Risk Management as well as Business Operation from the perspective of the consumer.

### Course Content:

Economic Systems and Activities  
Business in the Global Environment  
Business Organization and Leadership  
Marketing  
Entrepreneurship  
Risk Management and Investing

### Required Textbooks and/or Other Reading/Research Materials

*Intro to Business* by Dlabay, Burrow, Kleindl. South-Western, 2012.

### Course Requirements:

Each student is required to complete all projects, tests and assignments. Each student should maintain a notebook with all class notes, worksheets, and handouts. Failure to do so will affect student's overall grade. Participation in class discussions and class work is part of grading.

### Grade Components/Assessments:

Grades will be based on the school grading system illustrated in the Program of Studies. Students are graded on weighted point system. The weighted point breakdown is as follows  
Assessments 40% Classwork and Projects 50 % and Classroom Citizenship 10%:

Each marking period is worth 40% of a student's overall grade. The final exam is worth 20% of a student's overall average:

Quarter 1	40%
Quarter 2	40%
<b>Final</b>	<b>20%</b>

### Required Summer Reading/Assignments:

None